

## **ALE MARIE ODRIOZOLA**

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### **FILM & EPISODIC**

Producer on series *Miami Us* (in development), Writers & Creators: Rebecca Kritzer and Aisha Duran, 2024-2023

Production Coordinator on Knock Off series (Disney +), Director: Park Hyun Suk, 2024

Producer on documentary feature film *Moths and Flame* (work in progress), Director: Kevin Contento, 2024-2023

Line Producer on documentary feature film *The Python Hunt*, Director: Xander Robin, 2025-2023

Panelist, WEG Weekend, *Digital Dialogue Panel: Producing the Short*, 2023

Producer on feature film *Valente* (work in progress), Director: Greko Sklavounos, 2023

Locations, Miami on feature film *Caterpillar*, Director: Liza Mandelup, 2023

Producer on short film *Save the Flea*, Director: Michael Ruiz, 2022

Producer on short film *Carmen*, Short Film, Director: Cristine Brache, 2022

Key Production Assistant on *Chillen Island*, Episode 1, Elara Pictures, HBO Max Series, Director: Xander Robin, 2020

Festival Coordinator, Borscht Film Festival, 2019

Moderator, Miami Short Film Festival, 2019

Second Assistant Director on feature film *Omniboat*, Directors: Hannah Fiddle, Alexa Lim Haas, Luca Leyva, and others, 2019

Producer on short film *In Beauty it is Unfinished*, Director: Greko Sklavounos, 2019

Associate Producer on short film *Why Did You Look Back*, Director: Cristine Brache, 2019

### **COMMERCIAL**

Freelance Producer, 2023-2024

Independent producer working with agencies and clients including Hogwash Studios, Boden, GUT, Airbnb, Unilever, and McDonald's, among others. Leading as an executive producer, line producer, agency producer and post producer as needed per project.

Director of Content Production, GUT, 2020-2023

Lead producer of content production, including planned and reactive social media content across several brands. Established a new content department at the agency.

Head of Production, WOW MKTG, 2019

Director of the internal video production department. Lead on broadcast and digital video projects and radio campaigns. Lead on photoshoots. Managing agency production team including director, videographer, editor, and motion graphics.

Integrated Producer, República Havas, 2017-2019

Lead on broadcast and digital video projects and radio campaigns with creative team, account services and vendors. Lead on photoshoots, including monthly social media content. Managing event executions. Efficiently managing project budgets.

Post Producer, the community, 2017

Managed post production studio. Led team in the preparation and execution of video and audio production projects. Worked with agency producers and cost consultants on project budgets. General post studio office duties.

Executive Producer, Mármol, 2014-2017

Partner. Day-to-day executive business operations. Managing team of editors, audio engineers, composers, directors, and other staff in the preparation, execution and finishing of video production projects. Establishing and maintaining positive vendor relations. Establishing and maintaining

relationships with producers, creatives, account services, and other clientele. Efficiently managing company and project budgets.

Producer, República, 2012-2014

Coordinated broadcast and digital video projects and radio campaigns with creative team, account services and vendors. Managed video and radio campaign for weekly retail account.

Coordinator, Redline Media Group, 2012

Leading the creative team for two high demand accounts, primarily in print and digital mediums. Managing monthly promotion projects from request receiving to trafficking.

Project Manager, Indiehouse, 2011-2012

Managed team in the preparation and execution of video production projects. Established and maintained positive vendor relations. Established and maintained relationships with producers, creatives, account services, and other clientele.

### **AWARDS**

Jury Winner, Knight Made in Miami Award, *Carmen*, 40th Miami Film Festival, 2023

Audience Award, Best Short, *Save the Flea*, 40th Miami Film Festival, 2023

Jury Winner, Knight Made in Miami Award, *In Beauty it is Unfinished*, 39th Miami Film Festival, 2022

*It's Only Worth It If You Enjoy It*, Michelob Ultra, 2022 Cannes Lions Bronze for OOH, Lürzer's Archive  
*Como Nunca Antes*, Telemundo, 2019 Miami Addy Awards 2 Silvers in Cinematography & Film, Video & Sound

*Futbol=*, Telemundo, 2019 Miami Addy Awards Silver in Integrated Campaign

*Embrace Tomorrow*, Baptist Health South Florida, 2019 Miami Addy Awards 1 Silver in Film, Video & Sound

*Join the Chorus*, Segura Viudas Cava, 2019 Miami Addy Awards 2 Silvers in Film, Video & Sound

*Broken Crayons*, Amigos for Kids, 2018 Cannes Lions Shortlist for Use of Events & Stunts, 2018 One Show Merit Award, 2018 El Sol Festival 2 Bronze, 2018 Miami Addy Awards Best of Show & Best of Category & 5 Gold, District Addy Awards Judge's Choice & 2 Gold, National Addy Award 1 Silver, Lürzer's Archive - Featured in Top 15 Digital Campaigns Worldwide

*Manifesto*, Plasencia Cigars, 2018 Miami Addy Awards 1 Gold, 2018 District Addy Awards 1 Silver

### **SKILLS/OTHER**

Sundance Collab, *Producing Independent Film*

Mac OS, Windows OS, Microsoft Office, Adobe CC, Bilingual (Spanish & English)

Florida International University - BS, International Relations & Geography